



ASSOCIATION OF GHANA'S ELDERS

WHO WE ARE

The **Association of Ghana's Elders (AGE)** is an organization founded with the aim of advancing and promoting the interests of Senior Citizens through diverse innovations. *We envision an Africa where Senior Citizens are actively and productively engaged in their communities and are healthy and happy with the quality of their lives.*

Context: In Ghana and most African countries, the elderly are respected and valued. However, there are almost no structured, institutional programs (especially at the national level), that cater to the socioeconomic, psychosocial, health and other needs of the ageing population. While Senior Citizens in the past, enjoyed support primarily from families,

they now find themselves in an ultra-dynamic environment where family support is often weak, and though there are many avenues for social interaction, there is more social exclusion and benign neglect.

We believe that if AGE engages in policy advocacy at the national level; engages organizations to provide specialized and discounted services for seniors and lastly engages with Senior Citizens directly to provide services, referrals, companionship and meaningful engagement, then we will have Senior Citizens who are actively and productively involved in their communities and are healthy and happy with the quality of their lives. **Our Core Value and Driving Force is DIGNITY!**



WHO CAN JOIN

Our primary members/beneficiaries (cardholders) are **60** years and older. We also engage adults aged 21-59 as critical stakeholders who often provide caregiving to Seniors Citizens and have much to gain from pre-retirement planning initiatives and intergenerational connections and learning exchanges with Seniors.

OUR EIGHT (8) KEY AREAS



POLITICS



ECONOMIC



SOCIO-CULTURAL



HEALTH



TECHONOLOGY



EDUCATION



ENVIRONMENT



LEGAL

HOW TO GET INVOLVED

Anyone can make a difference through AGE - by becoming a **Member** to enjoy exclusive benefits, a **Fundraiser** supporting financially, a **Program Partner** providing discounted products and services or platforms to bring our initiatives to life, a **Volunteer** lending time and energy, a **Researcher** contributing valuable insights into our projects or in any other way that they would like to contribute to our work and impact.

Reach out to us and let's have a conversation about some powerful intergenerational initiatives!

OUR 2025 FOCUS

In 2025, we are keen on **building thriving support ecosystems for our Seniors and leading that collective effort in partnership with others.** We will build a vibrant ecosystem of people and organizations that work in the interest of Senior Citizens by working at three key levels:

National Policy Advocacy: Advocating for the Social Security and National Insurance Trust (SSNIT) to adopt a new policy and approach to verifying Pensioners' status across the country; advocating for Ghana's parliament to pass the bill on ageing into a law and advocating for robust pension reforms through impactful engagements with policy think tanks including the Center for Democratic Development (CDD Ghana).

System-Building Programs: Building a peer-learning network of organizations that work in the interest of Senior Citizens; vetting caregiving facilities and subsequently including them in our referral directory; launching our **Norvi Program** (intergenerational friendship and learning between 'Juniors' and 'Seniors') and running retirement workshops for multiple audiences.

Membership: Growing our membership through community programs, securing new discounts in products and services for our members and continuing our efforts to call, visit or support our Seniors as part of our efforts to help them age with **DIGNITY**.